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Name: Jamie Springer Client: Naked Juice



1. LS: MOUNTAIN SIDE WITH SUN COMING UP

2. <u>VO:</u> OUR BODIES ARE MACHINES <u>MX:</u> Nature music fades in (:04)



3. LS: CAR DRIVING AROUND THE MOUTAIN SIDE ON A BLACKTOP ROAD

3. <u>VO:</u> We cannot live in a healthy world if we are not healthy.

(:14)



CUT TO:

2. CU: FEMALE RUNNING ON A
BLACKTOP ONLY SEE HER FEET

VO: We need pure, fresh, and natural ingredients to fuel ourselves (:09)



4. MS: CAR BEGINS TO SLOW DOWN AND DIES RIGHT BEFORE THE TOP OF THE MOUTAIN <u>VO</u>: And the world is not slowing down for us. (:17)

SFX: CAR DIEING

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5. LS: FEMALE STILL RUNNING PASSING THE CAR

VO: Naked Juice won't let you slow down either.

Fuel your machine and find your juice.
(:22)



6. CU: FEMALE DRINKING GREEN MACHINE NAKED JUICE VO: We only add the best, all-natural ingredients to our juice. That's why at Naked we make sure that all our products make an impact that will enhance your life and the planet's. (:28)



7. LS: MOUNTAIN SIDE AND FEMALE LOOKING OUT AT THE VIEW.

<u>VO:</u> Drinking bare because we care. Drink Naked. (:30)