

SIUE ADVERTISING
Edwardsville, IL
Advertising Dept.

CLIENT: Naked Juice
Product: Green Machine
TITLE: Choose your juice, Your
Journey.

VIDEO	(SHOT TIMES)	AUDIO	(TRT)
1. MS: FARMER'S MARKET, SHOWING LOTS OF FRESH FRUIT <u>CUT TO:</u>	(:05)	1. <u>VO:</u> We don't just grow fruits and veggies. <u>MX:</u> Nature music fades in	(:05)
2. CU: YOUNG CHILDREN PICKING FRUIT FROM AN APPLE TREE	(:05)	2. <u>VO:</u> We help you grow up choosing a healthy choice for yourself and your world.	(:10)
3. LS: DAD AND DAUGHTER RUNNING AND AROUND ALL THE GREEN FIELDS	(:05)	3. <u>VO:</u> We live naked and we live for a purpose.	(:15)
4. MS: MOTHER AND SON WORKING ON A HOME GARDEN TOGETHER	(:05)	4. <u>VO:</u> Caring for Mother Nature's resources to begin your all-natural journey.	(:20)
5. LS: CHILD WITH A BANANA OVER HIS MOUTH IN A SMILE FORM	(:05)	5. <u>VO:</u> Enhance your lifestyle and drink bare because we know you care.	(:25)
6. CU: FAMILY AT FARMER'S MARKET	(:05)	6. <u>VO:</u> Choose your journey, your juice. Drink Naked. <u>MX:</u> Fade out music	
7. FADE OUT		7. FADE OUT	(:30)