

**SIUE Advertising**  
**Dunham Hall, Radio Studio**  
**Edwardsville, Illinois**

**CLIENT:** Red Robin  
**PRODUCT:** Gingerbread Milkshake  
& Holiday gift cards  
**WRITER:** Jamie Springer  
**LENGTH:** 30

**SFX: DOOR CLOSES**

**TEEN GIRL:** Hi, Dad I'm home. What's for dinner? Can we go to Red Robin?

**DAD:** YUM, YUM, YUM (to the tune of Carol of the Bells)

**TEEN GIRL:** Oh Bah Humbug.

**SFX: CAROL OF THE BELLS MUSIC**

**ANNOUNCER:** The holidays are back and with the new gingerbread milkshake at Red Robin give a treat to yourself, and don't forget to give your friends and family the gift of yum to with our holiday gift cards.

**SFX: CAROL OF BELLS MUSIC FADES OUT**

**SFX: RED ROBIN JINGLE**